

## A Fix for Rental Market Pain— Security Deposit Disputes

RxEAL is a platform for secure deposit storage on Ethereum blockchain, providing a decentralized dispute resolution, with main focus on real estate and automotive rental markets worth hundreds of billions EUR combined.

With the rise of sharing economy and other actors, people rent more flats and cars every year.

The more people rent, the more they have arguments and disputes about security deposits every year.

50% of all security deposits globally are subject to disputes that destroy value for everyone — both lessors and their lessees.

Up to 6,000,000,000 EUR are annually lost due to disputes in the UK alone.

### Case study #1

An international medium-sized company renting 200 apartments for its employees and 5 office spaces for a year with the median rent of USD 1,000, on average would leave USD 205,000 in security deposits, considering that deposits are equal to one month's rent.

Assuming the 50% rate of non-returned security deposits the company potentially saves USD 102,500 per year in addition to tens of thousands of USD saved on costly dispute related expenses and time consuming money transfers by using RxEAL as its security deposit storage and dispute settlement solution.

### Case study #2

A growing real estate company specializing in rental property is using RxEAL to add value to its rental products: offer lessees' protection from unfair withholdings, accept cryptocurrency as a means of security deposit payment, ensure safe deposit storage and provide cost effective, timely and fair dispute resolution process.

This makes the company's rental property more attractive for clients, widens the customer base, reduces legal dispute expenses and fuels business growth by using the latest real estate technology.

## Why will it work?



### It is smart

Within the RxEAL platform users are able to generate smart contracts based on terms both parties have agreed on.



### It is secure

The contract will ensure that deposit amount would be stored securely on Ethereum blockchain throughout the course of the agreement.



### It is independent

RxEAL will provide a decentralised and independent arbitrage conducted by qualified members who earn RxEAL tokens for resolving the dispute.

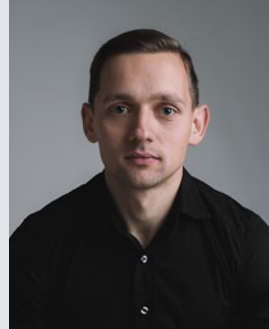
## Founders



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**Aleksandrs Puzdrans**  
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+ 8 more team members

## Advisors and investors



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**Andrew Johansson**  
ECONOMIC DEVELOPMENT AND  
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**Gunita Kulikovska**  
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ADVISOR

+ 15 more investors

## What happens next?



**Q3 2017**  
Market Testing &  
Concept Proof



**Q4 2017**  
Successful  
Seed Round



**JAN 15TH 2018**  
Launch of RXL  
token pre-sale



**MAR 12TH 2018**  
Launch of RXL  
token sale



**Q2 2018**  
First Clients  
Onboarded



**Q3 2018**  
Expansion in  
the UK market